

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2002 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fund-raiser: Contract Communications, Inc. 3630 South Plaza Trail Virginia Beach VA 23452	Name and Address of Charitable Organization: CT No. <u>116093</u> F.E.I.N. No. <u>38-3450819</u> The Little Heroes Foundation Name of Charity 500 Greentree Lane Address of Charity Ada MI 49301 City, State, and ZIP Code of Charity
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Figures from (check one): National Campaign ☐ California Campaign ☐

business-to-business telemarketing held (on) (from) 1/1/2003, 20 , to 12/31/2003, 20
(Type of Activity) (Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)
If other, provide brief explanation _____

Fee ☐ Percentage ☒
Other ☐

1. REVENUE

- A. Cash contributions
- B. Entertainment sales or admission charges
- C. Sales from products
- D. Advertisement sales
- E. Membership fees
- F. Other sources: (Specify)

a. _____
b. _____
c. _____
d. _____

427,291- A.
B.
C.
D.
E.
Fa.
Fb.
Fc.
Fd.

G. TOTAL REVENUE

427,291- G.

2. EXPENSES

- A. Fees or commissions
- B. Salaries + Taxes
- C. Payroll taxes Net Income
- D. Employee benefits - Sales Promo
- E. Cost of merchandise for resale Sales leads
- F. Cost of entertainment
- G. Postage + Fedex
- H. Advertising
- I. Telephone
- J. Rental of equipment - office Supplies + repairs
- K. Facilities charge - Rent
- L. Permits Collections + Caring
- M. Other expenses: (Specify)

a. Health + Dental
b. Legal + Acct.
c. misc.
d. _____

189,704 A.
58,279 B.
3846 C.
7264 D.
2991 E.
12,819 F.
2991 G.
11,964 H.
10,896 I.
23,928 J.
18,801 K.
19,228 L.
4700 Ma.
12,605 Mb.
Md.

N. TOTAL EXPENSES

380,016- N.

RECEIVED
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Registry of Client Assets
Attorney General's Office

412110

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES**2002 ANNUAL FINANCIAL REPORT**

(California Government Code Section 12599)

Page 2

3. Amount to Charity (subtract line 2N from line 1G)

47,275 3.

4. Less additional fund-raising expenses paid by charity (to be completed by charity)

- 4.

5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s)

- 5.

6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3)

47,275 6.


7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?

☐ Yes ☒ No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

	Frank J. Livelli	CEO	1-14-04
Signature of authorized officer (Commercial Fund-raiser)	Printed Name	Title	Date

	Felipe Ruiz	EX Director	1-15-04
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This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

	David Hubbard	CEO	1-15-04
Signature of authorized officer/director (Charity)	Printed Name	Title	Date

	David Hubbard	CEO	1-15-04
Signature of authorized officer/director (Charity)	Printed Name	Title	Date

LHF

1/1/03 TO 12/31/03

Items	Dollar Amt.
Collected Sales	\$ 427,291
Other Credit	
Total Income	\$ 427,291
T & E	\$ 2,991
State Fees/Bonds	
Mailbox Fees	
Federal Express	\$ 855
Sales Leads	\$ 7,264
Sales Promotion	\$ 3,846
Telephone	\$ 11,964
Pay/FICA-Sales	\$ 114,514
Pay/FICA-Admin	\$ 75,190
Health/Dental	\$ 19,228
Postage-Billing	\$ 11,964
Office Equip/Repair	\$ 3,205
Office Supplies	\$ 7,691
Rent	\$ 23,928
Advertising	\$ 2,991
Coll. & Cage Service	\$ 18,801
Legal & Accounting	\$ 4,700
Misc. Expenses	\$ 12,605
Total Expenses	\$ 321,737
Net Proceeds	\$ 105,554
Royalties	\$ 47,275
Mag. Printing	
Mag. Postage	
Other Payment	
Total Royalty	\$ 47,275
Royalty Percentages	11.06%
Net Income (Loss)	58,279.09

The Little Heroes Foundation PAYMENT REPORT

TO: The Little Heroes Foundation
500 Greentree Lane
Ada, MI 49301

Week #: 21 01/01/2003 thru 05/31/2003

FROM: CONTRACT COMMUNICATIONS
3630 SOUTH PLAZA TRAIL
VIRGINIA BEACH, VA 23452-3310

CURRENT

TOTAL PAYMENTS:	\$427,291.16
TOTAL COST:	\$376,016.22
TOTAL INCOME:	\$51,274.94

12%

FISCAL YTD

TOTAL PAYMENTS:	\$234,912.50
TOTAL COST:	\$208,723.00
TOTAL INCOME:	\$26,189.50

CALENDAR YTD

TOTAL PAYMENTS:	\$427,291.16
TOTAL COST:	\$380,016.22
TOTAL INCOME:	\$47,274.94

11.06%